

CURRICULUM VITAE

1. Name : Dr. V. Ilakkia
2. Age & Date of Birth : 31 years , 17.05.1989
3. Designation & Subject : Assistant Professor
4. Educational Qualification : M.Com., HDCA., CLP., Ph.D.,
5. Date of Appointment : 18.07.2018
6. Date of Retirement : 16.05.2047
7. Spouse Name and Occupation : Mr. R. DuraiPandi, Business



8. a) Qualifications – Academic:

Examinations passed	Register Number	Month & Year of passing	Subject	Class with Marks or Grade	Name of the College/University
SSLC	181776	APR. 2004		FIRST CLASS 435/500	St, Joseph's Girls Hr. Sec. School.
HSC	902308	MAR. 2007	Commerce	FIRST CLASS 937/1200	Private.
B.Com	07341ER075	APR. 2010	Commerce	FIRST CLASS with University High Marks in Tamil 1835/2600	M.V.M. Govt Arts College (W)
M.Com	B0610109	APR. 2012	Commerce	FIRST CLASS with University Second Rank A++	G.T.N. Arts College.
Ph.D.	F9088	JUNE. 2018	Commerce		G.T.N. Arts College.

9. Teaching Experience

Sl. No.	Place of Service	Period		Designation
		From	To	
1	G.T.N. Arts College (Autonomous), Dindigul.	Since 18 th July, 2018 till date		Assistant Professor & Assistant Controller of Examinations

10. Total Teaching Experience as on May 2020:

Under graduate - 1 Year 10 Months

Post Graduate - 1 Year 10 Months

11. Seminars/Workshops/Conferences/Symposium - Participation

Sl. No.	Theme of Seminar/Workshops/Conferences/Symposium	Institution/Organisation	Date
1	Neutralising Research Mythologies in Commerce	K. S. Rangasamy College of Arts & Science (Autonomous)	21.02. 2015
2	Research Methodology and Statistical Analysis using SPSS	G.T.N. Arts College.	10 & 11 February 2017
3	Examinations Reforms in Higher Education	G.T.N. Arts College.	19 th September, 2018
4	Scholarly Communication Facets and Research Writing	G.T.N. Arts College.	27 th October, 2018
5	E-Content Development and MOOC	G.T.N. Arts College.	22 nd December, 2018
6	Outcome Based Education- A Paradigm Shift	G.T.N. Arts College.	27 th June, 2019
7	Business Opportunities Issues and Challenges in BRICS Countries	G.T.N. Arts College.	12 th & 13 th December, 2019

12. Seminars/Workshops/Conferences/Symposium – Paper Presentation

Sl.No	Title of the Paper	Seminar / Workshop / Conference	Institution where Attended	Year
1	Managing Turbulence in Business	National Level Seminar	Adithya Institute of Technology	21.02.2015
2	Issues and Challenges of Instant Food Products	National Level Seminar	Dr.SNSRajalakshmi College of Arts and Science College	27.02.2015
3	A Study on Customer Preference to Instant Food Products	National Level Seminar	G.T.N. Arts College	16.03.2015
4	Customers' Satisfaction towards Instant Food Products	International Conference	Kongu Engineering College	26 & 27 February 2016
5	A Study on Customer Preference to Instant Food Products	Commerce Research Colloquium	G.T.N. Arts College	30.12.2016
6	A Study on Empowering Women Through Entrepreneurship Development in Emerging Economies	International Conference	Vivekananda College	12 th September, 2018
7	A Study on Customer Preference and Awareness towards Organic Food Products	National Level Seminar	G.T.N. Arts College	22 nd , March, 2019
8	A Study on Impact of Customer Relationship Management on Customer Retention in Private Banks – Dindigul District	International Conference	V.V.V. College (W)	21 st & 22 nd August, 2019

13. Seminars/Workshops/Conferences/Symposium – Organised

1	Ministry of MSME, Govt. of India, Divisional Office Khadi and Village Industries Commission under People Education Programme at G.T.N. Arts College(Autonomous), Dindigul.
2	UGC Autonomy Grant One Day National Seminar on Emerging Trends in Organic Products Organised by PG & Research Dept. of Commerce, G.T.N. Arts College(Autonomous), Dindigul.

14. List of Publications

International Journals

Sl.No.	Title of the Article	Name of the Journal	Volume, Year, Page No.	ISSNNo.	Impact Factor	Scopus Index Yes / No
1	Customers' Satisfaction towards Instant Food Products	Intercontinental Journal of Marketing Research Review	4(3), 6-12	2321-0346	1.590	
2	Factors Influencing the Preferences on Instant Food Products with Special Reference to Working Women	GTN Multidisciplinary Journal	4(2), 52-60	235-5929	1.14	
3	A Study on Empowering Women Through Entrepreneurship Development in Emerging Economies	International Conference on Emerging Trends in Entrepreneurship Development		ISBN:978-93-87871-79-3		
4	A Study on Customer Preference and Awareness towards Organic Food Products	Emerging Trends in Organic Products Seminar Journal		ISBN: 978-93-89146-42-4		
5	A Study on Impact of Customer Relationship Management on Customer Retention in Private Banks- Dindigul District	The International Journal of Analytical and Experimental Modal Analysis		ISSN No: 0886-9367		

15. Awards / Recognition Received

Sl. No.	Institutional Level	State Level	National Level	International Level
1	Ph.D Degree Convocation			

16. Paper Setters / Examiner ship in other Institutions

- 1. Alagappa University, Karaikudi.**